

HOMEWORK CD NOW AVAILABLE FROM DOGTEC'S SUITE OF DOG TRAINER PRODUCTS

A CD of 45+ professionally written handouts and homework sheets for Dog Trainers is now available from business consultancy dog*tec.

Sixes, OR (PRWEB) September 15, 2009 — dog*tec has added The Homework CD, a collection of more than 45 fully editable positive reinforcement handouts and homework sheets, to its suite of business tools for dog trainers. “Every trainer needs homework sheets for private training clients and for dog training classes,” says Veronica Boutelle, MA Ed., CTC, business consultant and dog*tec’s founder. “Some trainers are terrific communicators and simply don’t have time to write such handouts themselves. Others plain hate to write. Either way, trainers usually end up making do with an assorted collection of documents from past classes, shelters, and the Internet.”

With this latest product from dog*tec, however, trainers can look wholly professional and still save themselves over 90 hours of work. The 45-55 topics covered on The Homework CD include all the most common obedience behaviors, R+ training concepts, clicker training, behavior modification foundation learning (such as how dogs learn), and a number of prevention topics like house-training, puppy socialization, and anti-jump. The handouts have been laid out by a designer, can be customized with the dog trainer’s own logo, and are fully editable.

Gina Phairas, BSc Comms, CTC, a dog*tec business consultant and the chief architect of the Homework CD content, says, “We have gone out of our way to make these handouts easy to understand and follow for dog owners—the language is straightforward, the tone is friendly and light. For trainers, this means less time spent explaining without having to compromise on the scientific and technical soundness of the material.”

The CD is available at an introductory price of \$250 until September 30, and at the standard price of \$300 afterward (ships October 16).

dog*tec is a full-service business and marketing consultancy. The company helps dog professionals set up, operate, and prosper in their chosen field, be that dog training, dog walking, pet sitting, dog day care, or dog boarding. They offer one-on-one business and marketing consulting, business tools and services tailored to dog pros, workshops, dog walking certification, and more.